

SPRING / SUMMER 2013 COLLECTION OVERVIEW

ARIELLE DE PINTO / LVMM

Renown for elegant directional designs and the introduction of crocheted metal work to the contemporary fashion and art worlds, Canadian born accessories designer Arielle de Pinto now presents a line of crochet shoes, conceived with the European art-collective LVMM. Containing the quintessential Arielle de Pinto DNA, the shoes combine Arielle's reputation for high quality and ingenious construction with her sense of fun and play.

Made from high density orthopedic foam and cork bases by expert Italian shoe factories, the stretch shoe uppers are crocheted by personally trained artisans.

In only two seasons, the LVMM sandals have garnered high level press attention and a core distribution network of discriminating and directional stockists.



Current Stockists (debut season)

Opening Ceremony NYC, LA, London

Assembly New York

Jonathan + Olivia Toronto

Stand up Comedy Portland

Ooga Booga Los Angeles

Initial Hong Kong

Visit For Osaka

People of Taste Seoul

Maria Luisa Hong Kong

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ABOUT ARIELLE DE PINTO + LVMM

ARIELLE
DE PINTO
/ LVMM



Who is LVMM?

Mcat:

Laura, Valeria, Manon and Michelle. They studied at the fine arts Academy in Antwerp and stayed on doing art/fashion experiments under the moniker LVMM. Antwerp has an amazing artistic and design community, it's like a secret village where people work very hard and also have a lot of fun. During their school days, the LVMM ladies did a lot of art installation as well as party performances, and afterward Laura and Valeria really focused and shoe design. I feel this combination of play and focus really comes through with the shoes. They are a bit wild and fun, yet elegant and ingenious design.

Talk about the shoes.

Mcat

The shoes are rad. Not overly-sexy or fetishized conventional standards, but really bold and fun. A sassy wink. They exude this tomboyish defiance and confidence, yet still flirt. They just are different than most other shoes I've seen.

And they feel different too: A bit strange at first with this webbed mesh directly on the skin. But then you adjust the stretch cording and your foot finds its place and it becomes super comfortable and supportive. And danceable. That's been checked and tested.

Is this Arielle or a collab?

AdP:

I've been working on my jewelry and showpieces for almost five years now. I've wanted to do other things, collaborative projects, but our jewelry work is so involved and specialized. We do all our own production and I've personally trained our entire team in Montreal. I'm pretty much designing solo most of the time, but I love working with a group like this, it really keeps the energy up.

Mcat:

When we saw what the LVMM girls were trying to do - it resonated at such a deep level. They were sawing by hand the bases for these shoes! Impossible to produce! We understood instantly what they were trying to do and also the hurdles - we had just crossed over that with the jewelry. Experts had told us the jewelry would be impossible because of all the handwork and scalability issues. We were advised to head straight to India. Ha, we went the other direction and built our own studio in Montreal and worked with old school Italian experts. So with our LVMM friends we just decided to help design and make the shoes together. It's different than a collab: LVMM is its own identity, but part of the Arielle family.

And the LVMM project has helped galvanize what we are about in general: loving fashion and art, not being shy toward business - but also remembering that's that just the structure to support our creative practices. Privileging the act of creation - and remembering our essential natures.

Upcoming?

MENS!

AdP : Arielle de Pinto, co-founder and designer Arielle de Pinto

Mcat: Mary-Catharine Anderson, co-founder and manager Arielle de Pinto.

LVMM: Laura, Valeria, Michelle and Manon.

ARIELLE DE PINTO

B. 1985, TORONTO CANADA
WORKS IN MONTREAL / NEW YORK



Professionally launching her namesake line upon graduation in 2007, Arielle de Pinto introduced chain crochet to the worlds of contemporary art and fashion. Combining vintage elegance with modern sensibility and intuitive, self-taught jewelry techniques, de Pinto's signature aesthetic and unmistakable visual identity was quickly recognized and has garnered her a dedicated international following.

Arielle de Pinto fuses an organic aesthetic and rough-hewn carvings with geometric elements to create her dynamic crocheted chain accessories and foot wear. A fine arts graduate of Montreal's Concordia University, Arielle de Pinto was studying textiles and print when her fascination with chain textures led her to experiment and rapidly master the complex technique of crocheting her delicate metal threads into timeless pieces of jewelry.

Alongside her jewelry—which ranges from crocheted chain and metal necklaces to brutalist carved figurines and imaginative hair accessories—stand de Pinto's art pieces, including expressionistic metal masks and painterly chain tapestries. Transparent in process and marked with the designer's authorship, this core showpiece practice fuels the creativity for her accessory lines.

De Pinto's sense of hand-worked intimacy crosses into all aspects of her projects, including a personally trained team of artisans in Montreal, where she has developed a studio anchored in the tradition of fine jewelry ateliers. With intense attention to detail and employing old world, Italian-sourced silver and gold-vermeil, every handmade piece is produced in limited numbered editions. De Pinto also injects her sense of fun and exploration into designing: such as calling on an MIT-trained physicist to develop a digital-age colour palette, and launching a line of colourful crochet-top sandals with the European art collective LVMM.

Now approaching her 5th year of professional practice, de Pinto's work has appeared in such publications as *Vogue*, *Elle*, *Harper's Bazaar*, *i-D*, and *Dazed & Confused*, among many others. Distributed by over fifty discerning stockists around the globe, de Pinto's work has also been featured in contemporary jewelry books and industry publications, exhibited at international museums and galleries, and produced commissioned work for fashion houses and numerous public figures.



Photo by Clayton Cubitt

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ARIELLE
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Elle Fanning in LVMM SS12 Marigold Strap Sandals
Stylist: Beth Fenton
Self Service SS12



Knot's Landing

Arielle de Pinto's homespun sandals

▷Arielle de Pinto got her start with crochet years ago in Montreal, where cold winters and a film-obsessed roommate meant untold couch hours and idle hands. When spring came, she stuck with it, and, before long, de Pinto swapped out yarn for fine strands of metal, which she crocheted into the loose-hanging spiderwebs of silver and gold spun into her eponymous and highly covered line of fine jewelry. Now, in what would seem

to be the total antithesis of both Canadian winters and sexy upmarket jewelry, de Pinto has collaborated with the Belgian artist collective LVMM to expand her craft to include chunky platform sandals.

Debuting this spring, the sandals mark de Pinto's return to softer material, with cords of elastic in electric blue, taupe and sunbeam yellow lacing through thick soles of orthopedic foam, looking something like a basketball hoop

tangled in a pool noodle. "Shoes are a magical, beautiful, incredible world," she says, cracking one of many goofy smiles and picking up a sandal. "Instead of one kind of material that I tend to stick to, which is metal, there are how many materials here? Elastic. Chain. And cork! And foam!" Next to de Pinto's jewelry, which sells in Barneys and has been featured in *Vogue* and *The New York*

Times, the sandals might seem a bit unexpected, but she says the best inspiration comes from the process of creation. Whether it's lingerie-like jewelry that swoops down the chest like delicate chainmail or sandals bridging cyberspace fantasy and Boca Raton beachwear, for de Pinto, the medium of knitwear and crochet has many messages. **DUNCAN COOPER**
arielledepinto.com

ARIELLE DE PINTO / LVMM



Bodysuit Popupshop, sandale Arielle De Pinto

BAD DAY Magazine
ISSUE 13
Photography : Chadwick Tyler



Opening Ceremony Blog
Carol Song

ARIELLE DE PINTO STOCKISTS



NORTH AMERICA

Assembly, New York *
Barney's, New York
Barney's: Men's Co-Op, New York
Barney's: Men's Co-Op, Select Nation Wide
Blackman Cruz, Los Angeles
Bona Drag, Online
Creatures of Comfort, Los Angeles
Elizabeth Charles, San Francisco
Five Story, New York
Frances May, Portland
Gravity Pope, Edmonton
Gravity Pope, Vancouver
Jonathan & Olivia, Toronto *
Lamb's Ear, Seattle
Metier, San Francisco
Nectar De Stagni, Miami
Nida, San Francisco
No. 6 Store, New York
One of Few, Vancouver
Ooga Booga, Los Angeles
Opening Ceremony, New York *
Opening Ceremony, Los Angeles *
Otte, New York
Primitive Culture, Calgary
Project No. 8, New York
Reborn, Montreal
Robin Richman, Chicago
Roseark, Los Angeles
Stand Up Comedy, Portland *
Stel's, Boston
Totokaelo, Seattle
V.O.D. Boutique, Dallas
Worthwhile, Charlotte

EUROPE

Andreas Murkudis, Berlin, DE
Dover Street Market, London, UK
Envoy of Belfast, Belfast, NIR
Erbudak, Zurich, CH
Hunting and Collecting, Brussels, BE
Kuznetsky Most 20, Moscow, RU
L'etablissement, Amsterdam, NI
La Grande Boutique, Aix-en-Provence, FR
My O My, Helsinki, FI
Nuyorica, Rome, IT
Ra, Antwerp, BE
Set & Sekt, Basel, CH
Verdelilla, Torino, IT

MIDEAST / AFRICA

If, Dubai, UAE
Life, Jeddah, SA
Lorraine Efune, Cape Town, ZA
The Art of Living, Riyadh, SA

ASIA

Blush, Seoul, KR
Cul De Paris, Hyogo, JP
Initial, Hong Kong *
Jin Boutique, Seoul, KR
Lane Crawford, Hong Kong, CN
Madrigal, Osaka, JP
Maria Luisa, Hong Kong, CN *
Mark-Styler / Valveat, Tokyo, JP
Nouer / En Co, Sapporo, JP
People of Tastes, Seoul, KR *
Ottimo, Taipei, TW
Sisii, Kobe, JP
Visit-For, Osaka, JP *

AUSTRALIA

Cara & Co, Potts Point, AU
Left, Melbourne, AU
Adam and Eve Project, Byron's Bay, AU

DEPARTMENT STORES

Barney's New York
Lane Crawford

ONLINE

net-a-porter.com
bonadrag.com

* LVMM shoe exclusive